

**TENNESSEE
ASSOCIATION
OF FAIRS**

“A Volunteer Tradition”

**ANNUAL CONVENTION
JANUARY 16th – 18th, 2025
EMBASSY SUITES
MURFREESBORO, TN
TENNESSEE ASSOCIATION OF FAIRS**

2025 Convention

Badges and/or tickets required for all events. Drawings will be held at unannounced times and early bird drawings will be held for all sessions in the ballroom, with the exception of pageants and banquet.

Thursday, January 16th

9:00 a.m. to 5:00 p.m.....Enter Exhibits & Set Up Tabletops – Fair Showcase
(Oakleigh ABC)

12:00 p.m.....Registration & Rehearsal for Fairest of the Fairs
(Mirabella EF)

- 1:00 p.m. to 5:00 p.m.....Showcase Entertainment
(Oakleigh C)
- 1:00 p.m. to 4:00 p.m.....Set Up Trade Show Booths
(Precon B)
- 1:00 p.m. to 5:00 p.m.....Registration for Delegates & Associate Members
(Registration Area)
- 4:00 p.m.....Associate Member Meeting
(Cambridge A)
- 4:30 p.m.....Usher Meeting
(Cambridge B)
- 5:00 p.m. to 6:00 p.m.....Fair Showcase Committee Meeting
(Oakleigh ABC)
- 6:00 p.m.....Opening Night Party
(Mirabella EF)
- 6:00 p.m.....Showcase Entertainment
(Mirabella EF)
- 7:00 p.m.....Auction
(Mirabella EF)
- 7:00 p.m.....Queens Party
(Fairest of the Fair Contestants Only)
(Cambridge AB)
- Immediately following Auction.....Opening Night Dance
Music by “Unwound”
(Mirabella EF)

Friday Morning, January 17th 2nd Vice President Rhonda Humbert, Presiding

- 7:00 a.m.....Board Meeting
(Private Dining Room B)
- 7:45 a.m.....Fairest of Fairs Interviews
(Contestants Only)
(Cambridge AB)
Followed by Rehearsal for Contestants Only
(Mirabella EF)
- 8:30 a.m. to 4:00 p.m.....Trade Show Open
(Precon B)

8:30 a.m. to 4:00 p.m.....Associate/Fair Members Chat Room
Chat times are only when room is vacant/available and for negotiations only.
(Churchill & Wynthrope)

DON'T FORGET TO VISIT THE TRADE SHOW

9:00 a.m. to 1:00 p.m.....JUDGING ONLY – Fair Showcase Room
(Oakleigh ABC)

9:00 a.m.....Registration Desk Opens
(Registration Area)

9:00 a.m.....Opening Session
Blake Laws, President
Presentation of U.S. Flag and TN State Flag
Pledge of Allegiance
Roll Call of Fairs – Brittany Miller, Executive Secretary
Commissioner Charlie Hatcher, DVM
Tennessee Department of Agriculture
Lynne Williams, Fair Administrator
(Mirabella AD)

9:30 a.m. to 10:30 am.....Mark Yuzuik
Transformational Speaker, Master Hypnotist
(Mirabella AD)

10:30 am to 10:45 a.m.....Introduction of Associate Members
(Mirabella AD)

10:45 a.m to 11:00 a.m.....Fairest of Fairs in Review
(Mirabella AD)

11:00 a.m. to 12:30 p.m.....Buffet Lunch for Purchase @ Hotel
(Lunch On Your Own)

Friday Afternoon, January 17th 3rd Vice President Deneicia Gregson, Presiding

12:30 p.m. to 1:00 p.m.....Tennessee State Fair Report
(Mirabella AD)

1:00 p.m. to 6:00 p.m.....Visit Fair Showcase Room
(Oakleigh AB)

- 1:15 p.m. to 2:15 p.m.....Break-Out Sessions (Pick One)
1. "How to Promote Ag at your fair".....Emily Austin
Russell Clayborne
(Mirabella I)
 2. "Setting your Fair up with Sponsorship Ideas".....Bledsoe County Fair
(Marabella H)
 3. "Pick Tennessee Products at your Fair.....Andy Holt
Sarah Emery
(Cambridge B)
 4. "How to increase exhibit entries and livestock".....Deneicia Gregson
Michelle Hopkins
(Marabella G)
 5. "Insurance and your Fair":.....David Peake Insurance
(Broadlands AB)
- 1:15 p.m. to 3:30 p.m..... "Entertainment Showcase"
Rhonda Humbert, Greene County Fair
Ken Woodward
Variety Attractions
(Oakleigh C)
- 2:15 p.m. to 2:30 p.m.....Break
- 2:30 p.m. to 3:30 p.m.....Repeat Breakout Sessions (Pick One)
- 3:00 p.m.....Fairest of the Fair Priming Room Opens
(Mirabella J)
- 4:00 p.m.....Visit Trade Show
(Precon B)
- 5:30 p.m.....Fairest of the Fair Line Up
(Contestants Only)
(Mirabella J)
- 6:00 p.m.....Fairest of Fairs Contest
(Mirabella EF)
- 7:00 p.m. to 10:00 p.m.....Entertainment Showcase
Cash Bar Available
(Oakleigh C)

7:00 p.m. to 10:00 p.m.....Visit Fair Showcase Room
(Oakleigh ABC)

Saturday Morning, January 18th 1st Vice President Heath Hill, Presiding

7:30 a.m.....Past President's Breakfast
(Private Dining Room B)

8:30 a.m. to 1:30 p.m.....Fair Showcase Opens
(Oakleigh AB)

8:30 a.m. to 3:00 p.m.....Trade Show
(Precon B)

8:30 a.m. - 9:00 a.m.....Essay Winner Presentation
Presentation of U.S. Flag and TN State Flag
Pledge of Allegiance
TN Society Sons of the American Revolution
(Mirabella AD)

9:00 a.m. to 9:45 a.m.Fair Showcase Winners Presentations
(Mirabella AD)

9:45 a.m. to 10:15 a.m....."The Making Of A Champion"
Presented by the Dyer County Fair
(Mirabella AD)

10:15 a.m. to 11:15 a.m.....Break-Out Sessions (Pick One)

1. "Special Needs day at the Fair".....Dyer County Fair
(Mirabella H)

2. "Accounting" The roller-coaster full of surprises!.....William & Patti Clark
Cannon, Clark, Holman & Associates
(Mirabella I)

3. "Official Visitor Training and Sign-ups".....Cindy Smith
Robin Freeman
Jamie Robinson
(Mirabella J)

4. "TAF Support & Info"Brittany Fisher- Miller
Dustin Chisam
(Mirabella G)

5. "School Tours"Amy Collett
(Broadlands AB)

11:15 a.m. to 12:15 p.m.....Buffet Lunch for Purchase @ Hotel
(Lunch On Your Own)

Saturday Afternoon, January 18th President Blake Laws, Presiding

12:15 p.m. to 12:45 p.m.....Fair Voting Delegates Meeting
Voting Delegates Only
(Cambridge AB)

12:45 p.m. to 1:15 p.m.....Divisional Caucuses
West- Deneicia Gregson, Presiding.... (Mirabella G Room)
Middle-Heath Hill, Presiding..... (Mirabella H Room)
East-Rhonda Humbert, Presiding..... (Mirabella I Room)

1:30 p.m.....General Business Session
Past Presidents Recognition
Memorials
Grand Prize Drawing
(Must be present to win and have your Commemorative pin on)
(Mirabella AD)

Immediately after Business Session.....Board Meeting of New Board
(Private Dining Room B)

3:00 p.m. to 5:00 p.m.....President's Reception
(10th floor)

3:00 p.m. to 6:00 p.m.....Visit Fair Showcase Room
(Oakleigh AB)

6:30 p.m. Merit Awards Banquet
(Mirabella Ballroom)

Immediately after Merit Awards BanquetRelease of Fair Showcase Exhibits
Including Fairest of Fair Shoes
(Oakleigh AB)

Immediately following the Banquet

President's Party

" A Volunteer Ball "

Mirabella Grand Ballroom