

2026
Tennessee Association of Fairs / Merit Award
Official Visitation Report

Must be postmarked no later than November 1, 2026.

Mail to: Blake Laws, Executive Director
Tennessee Association of Fairs
1401 Williamsburg Drive
Union City, TN 38261

Please be sure to total the score on Page 3.

*The following top portion of this page is to be completed by fair management prior to visit.

Name of Fair _____

Fair Dates _____

Physical address of your fair: Include street number, highway, location.

Street number and name of road, street or highway

City _____

Name of Fair Chairman/Manager _____

Population of county or area served _____

Type of grounds (ownership) _____

Name of Carnival _____

Does carnival supply Certificate of Public Liability Insurance? Yes ___ No ___

The portion below to be completed by **Official Visitor.**

~~~~~  
**CERTIFICATION**

I hereby certify that I visited the \_\_\_\_\_ Fair in an official capacity on \_\_\_\_\_, 2026, at \_\_\_\_\_ (time of day). The facts set forth in this report are the result of that visit and are correct to be best of my knowledge.

**Print Your Name** \_\_\_\_\_

**Sign Your Name** \_\_\_\_\_

Street Address: \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Date \_\_\_\_\_, 2026

General weather conditions were:

\_\_\_\_\_  
\_\_\_\_\_

**A SCORE OF *OUTSTANDING* OR *POOR*, MUST BE JUSTIFIED IN THE COMMENTS!**

Five areas of operation have been identified as the most important characteristics to consider in evaluating fairs for the Merit Awards Program. (See page 5). Please rate this fair on characteristics within each area of operation using the following scale:

**5 –OUTSTANDING    4 –ABOVE AVERAGE    3 –GOOD    2 –BELOW AVERAGE    1-POOR**  
(A “Good” rating is considered Average.)

**A. Agriculture/Livestock/Exhibit/Exhibitors****Score**

Prominence and visibility of AGRICULTURAL shows and exhibits.

\_\_\_\_\_

Does the fair have *Pick Tennessee Products* exhibit/display?    Yes \_\_\_\_\_ No \_\_\_\_\_

\_\_\_\_\_

Does the fair have Farmer for Day/Milking/Other interactive exhibit/display?    Yes \_\_\_\_\_ No \_\_\_\_\_

\_\_\_\_\_

Cleanliness in barns and exhibit buildings.

\_\_\_\_\_

Quality and manner of displays. (Fruit, Hay, Row Crops, Veg, Etc., Excluding Livestock)

\_\_\_\_\_

Quality and manner of displays. (Creative Arts)

\_\_\_\_\_

Availability of breed shows. (Livestock, refer **to fair catalog**).

\_\_\_\_\_

Visibility of portable or permanent Hand-Washing machines/stations, Hand-washing signage visible.

\_\_\_\_\_

Comments: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**B. General Appearance and Operation****Score**

Adequate parking and gate facilities; supervision and control; directional signs on the fairgrounds.

\_\_\_\_\_

Overall layout of the fairgrounds and relationship of attractions to one another (concessions, exhibits, entertainment events, carnival).

\_\_\_\_\_

Cleanliness of grounds and buildings.

\_\_\_\_\_

Appearance and accessibility of employees, volunteers and board members.

\_\_\_\_\_

Adequate trash containers, restrooms (clear and clearly marked).

\_\_\_\_\_

Comments: \_\_\_\_\_

\_\_\_\_\_

**5-OUTSTANDING      4- ABOVE AVERAGE      3 – GOOD      2-BELOW AVERAGE      1-POOR**  
 (A “Good” rating is considered Average.)

**C. Community Participation****Score**

Educational Exhibits:

Adequate number for space allotted, suitable layout, attractiveness (FFA, 4-H, FCE, FCCLA, etc.) \_\_\_\_\_

Commercial Exhibits:

Adequate number for space allotted, suitable layout, attractiveness. \_\_\_\_\_

Volunteer Participation \_\_\_\_\_

Civic Clubs / Church Groups

Rescue Squad /Red Cross / National Guard

Youth Groups / Band Boosters

Law Enforcement Agencies

Senior Citizens Groups

Comments: \_\_\_\_\_

\_\_\_\_\_

**D. Programs****Score**

Entertainment Areas and Stages:

Location and visibility. \_\_\_\_\_

Showtimes/Schedule posted around entertainment areas.

Major Acts (concerts, motor sports ,etc.): \_\_\_\_\_

Appeal to all ages, variety of events.

Secondary Stages, Roving Acts, daily attractions: \_\_\_\_\_

Appeal to all ages, variety of events.

Comments: \_\_\_\_\_

\_\_\_\_\_

**E. Carnival/Attractions (Inflatable Devices are acceptable) (1 point for Yes)****Score**

Appearance: Employees in uniform

Yes \_\_\_\_ No \_\_\_\_

\_\_\_\_\_

Equipment and Grounds Clean

Yes \_\_\_\_ No \_\_\_\_

\_\_\_\_\_

Equipment Condition (paint, lighting &amp; safety equipment)

Yes \_\_\_\_ No \_\_\_\_

\_\_\_\_\_

Lighting for event area

Yes \_\_\_\_ No \_\_\_\_

\_\_\_\_\_

Cord Covers

Yes \_\_\_\_ No \_\_\_\_

\_\_\_\_\_

Comments: \_\_\_\_\_

\_\_\_\_\_

**Please total your score.****TOTAL SCORE**

\_\_\_\_\_

**Please go to Page 4.**

Without comparing to other fairs, give a brief description of what you think of **this** fair, based on its own potential and resources available:

---

---

---

---

---

---

---

---

---

---

---

What suggestions or recommendations do you have for improving this fair?

---

---

---

---

---

---

---

---

---

---

---

