

Tennessee Association of Fairs

Fair Showcase Competitive Exhibits

Special shout out to LINCOLN COUNTY FAIR for the amazing job they did by starting the Fair Showcase take down! Thanks to all the fairs for helping get the room cleaned out! It was empty by 10:30pm! You all make a great team!

All fairs are encouraged to participate in these categories. The winners will receive premiums and ribbons. Premiums for First place \$50.00, Second place \$20.00 and Third place \$10.00. There is not a payout for the Golden Needle Award or the Most Outstanding Entry.

Please be sure to read all of the 2027 UPDATED GUIDELINES. All new items or changes are in red. These are the guidelines that our Judges will use so please follow all the guidelines. If you have a question, contact me.

Set-up for displays will be from 9:00am-5:00pm Thursday **January 14, 2027**. **NO ENTRIES WILL BE ACCEPTED FRIDAY MORNING.** Every effort will be taken to see that these exhibits are safe. Doors will be locked when unattended. Hotel staff is not allowed to unlock doors for anyone other than the designated people. **Do not ask them. Contact Lorrie or Shari.**

The **exhibits & shoes** will be released Saturday **January 16th** **AFTER** the Merit Award Banquet and Sunday 7:30am-9:30am.

Thank you all for your entries last year. You all did an awesome job with over 600 items entered! I challenge all **FAIRS** that haven't entered an exhibit ever or in the last 10 years to enter at least 1 item! **Reach out to me if you need help or have any questions! We would love to have 100% of our fairs participating.**

Registration Forms listed below. Please have your REGISTRATION in to **Lorrie** by January 1, 2027. **Please submit Exhibit 27 (Digital Advertising Media) to Shari by Jan.4, 2027 by 5pm central time to Shari.**

If you use hay, straw, cornstalks or anything that tends to make a mess, please bring a vacuum/shop vac. Please take in consideration the hotel staff as well as the Exhibit Room Committee. Their vacuums are not used to handling AG/Fair Life! Thank you all for helping take care of the Fair Showcase Room for 2027.

Any questions? Call Lorrie 423-785-6590 or Shari 615-969-7380

SHOWCASE EXHIBIT REGISTRATION FORM

Fair Name _____ Email _____

Contact Person _____ Phone# _____

Circle the item number of each class that your Fair will participate in.

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| 1. Premium Book Div A | 26. TAF Theme Collage |
| 2. Premium Book Div AA | 27. Digital Advertising Media submit by Jan 4, 2027 |
| 3. Premium Book Div AAA | 28. Other Media |
| 4. Premium Tabloid | 29. Creative AG Fair Idea |
| 5. Fair Collage | 30. Creative Non-Ag Fair Idea |
| 6. Fair Brochure | 31. Hats |
| 7. Fair Flyer | 32. Shirt Screen Print |
| 8. Fair Poster | 33. Shirt Embroidery |
| 9. Ugly Fair Sweater | 34. Ribbon Craft |
| 10. Scrapbook Div A | 35. Recycled/Repurposed Item |
| 11. Scrapbook Div AA | 36. Fair Follies |
| 12. Scrapbook Div AAA | 37. Painted Rock |
| 13. Scrapbook Regional | 38. Unique Crochet Item |
| 14. Scrapbook Digital | *Most Outstanding Item |
| 15. Pick TN Product Display | *Golden Needle Award |
| 16. Baby/Lap Quilt | |
| 17. Quilt Hand pieced/Hand quilted | A. Pageant Shoes |
| 18. Quilt Machine pieced/Machine quilted | B. Non-Professional Stage Decorations |
| 19. Quilt Machine pieced/ Hand quilted | C. Professional Stage Decorations |
| 20. Quilt Hand pieced/Machine quilted | |
| 21. Free Standing Display | |
| 22. Table Top Display | |
| 23. Fair Promotional Item | |
| 24. Season Pass | |
| 25. Round Theme Display | |

Mail to Lorrie Horton 254 Pioneer Trail Dayton, Tn 37321 or email to Hort6590@gmail.com by **January 1, 2027**. Call or text Lorrie 423-785-6590 if you have any questions.

Submit (exhibit 27) Digital Advertising Media by **January 4, 2027** to Shari at Shari@wilsoncountyfair.net by **5pm central time**. Call or text Shari 615 969 7380 if you have any questions.

TAF COMPETITION GUIDELINES

Entries will be JUDGED by these Guidelines

CLASS	CLASS	CLASS
1.-3	Premium Book	Attractive Cover, easy to read, judging schedule & entry forms included Officers/Dept. Heads identified. Overall eye appeal. This is split into 3 divisions.
4	Premium Tabloid	Layout, easy to read, overall eye appeal, various highlights
5	Fair Picture Collage	Fill 15x20 Foam Board with pictures that tell of your Fair week. Pictures can be cut, chopped, raised and embellished. Must Stay within the measurements. Must be handmade , creative and be eye appealing. Horizontal/landscape layout
6	Fair Brochure	Eye appeal, layout easy to read from one section to the next Fair highlights and info covered. Quality and use of graphics/photos to convey theme throughout brochure. You may use bi-fold or tri-fold (as seen on brochure rack)
7	Fair Flyer	Flat, single information sheet advertising a Fair event
8	Fair Poster	Large printed paper or posterboard advertising current fair year
9	Tacky Fair Sweater	Sweater/ Sweatshirt no larger than ADULT XLARGE . Must have Fair name. Be creative, decorate around fair theme. Decorate 1 side ONLY. (sleeves optional) Put on hanger .
10.-13	Scrapbook	Table of Contents, Theme (if you have one) Fair Week Highlights, neatness, Officers listed, identify some people, balance of Agriculture and entertainment. Overall creativity including cover. Should not be confused with photo album. May have other yearly fair events/activities.
14	Scrapbook Digital	same criteria as above but all must be digital and must be a hard cover book. All Divisions judged together.
15	Pick Tn Product Display	8x10 photo of your current years display on 8 1/2 x11 sheet black cardstock. 1 photo no captions
16	Baby or Lap Quilt	24in x 24in up to 40in x 60in made within the last 3 years

17-20	Quilts	The 4 quilt types are listed on entry form. Must fit a standard twin bed or larger. Made within last 3 years. Info card with quilt type and who made it must be attached.
21	Free Standing Display	Display MUST stand alone. Must not exceed 8ft tall, 6ft wide & 4ft deep. Represents your fair and/or theme with creativity and eye appeal and neatness. Bring extension cords if needed. PLEASE Measure your display.
22	Fair Display Tabletop	Display no taller than 5ft from top of table. Make display to fit on 6ft x 30 inch table. Nothing on the floor. Must represent your fair and /or theme with creativity, eye appeal & neatness. Bring extension cord if needed.
23	Fair Promotional Item	1 item with Fair Name, logo or theme, creativity and eye appeal
24	Season Pass	Easy to read, Fair identified, durability with valid fair dates
25	Fair Theme Display	Should convey what your Fair Theme was with creativity and eye appeal. Display will be on 30 inch round bar top table. Nothing ON THE FLOOR OUTSIDE of the table skirt due to tripping hazards. This includes extension cords so bring battery lights if you use lights. Cannot guarantee electricity
26	TAF Theme Collage East, Middle, West All our Fairs are the Best	15x20 Black Foam Board showing TAF Theme. Be creative and have eye appeal by using assorted items/embellishments/photos. Must be handmade and be on Vertical/portrait layout. Stay within measurements.
27	Digital Advertising Media Submit by Jan. 4, 2027 5pm (central)	(social media, reel, etc.) Entry must be 15 sec to 60 sec video(s) promoting your current fair year. Submit via YouTube URL link(s) You may enter more than 1 spot but total run time must be no longer than 60 seconds.
28	Other Media	Submit printed copy of promotional ad (scanned tear sheet or digital artwork proof) Include 5x7 photo on black cardstock of signage on location
29-30	Creative Fair Ideas AG & Non Ag	15 x 20 black foam board on horizontal/landscape layout. Photos ONLY and a 100 word or less narrative of how it was used or the purpose or outcome of it at your fair. Judged on idea, content, creativity and layout. Stay within measurements

31-33	Hats & Shirts	Theme for current year or Fair Logo for hat or shirts. Good quality fabric. Colors complimentary to hat/shirt. Good workmanship. Hats judged together. Screenprint/Embroidery shirts judged separately.
34	Fair Ribbon Craft	Any craft made predominately from fair ribbons. Must have been made within the last 2 years. Show creativity and eye appeal.
35	Recycled/Repurposed Item	Made from anything that can be recycled/repurposed. Provide story or description of item. Must not be larger than 5ft wide and 7ft tall and must be able to stand alone.
36	Fair Follies	Attach 5 x7 photo to black cardstock (no larger than 8 1/2 x 11 inches), showing the FUNNY/COMICAL times at YOUR fair either by fair members, volunteers or guests. No captions.
37	Painted Rock	Rock no larger than 6 in x 6 in. Must be Agricultural related, Fair theme or Logo. Must be hand painted within current fair year.
38	Unique Crochet Item	Handmade item made within last year, label how it is used or what it is.

QUEENS SHOES & STAGE PICTURES are to be dropped off in Exhibit Room **Thurs 9am-4pm**

Shoes Fair Queens are to decorate a Shoe showing their Fair or Current Year Fair Theme.

Fair name **MUST** be visible, **MUST** be a High Heel shoe, not on a base and

NO TALLER than 12 inches high. **No wider than 2 inches all around the shoe**

MUST have Name & contact number on the bottom

Stage Pictures **MUST** be 8x10 picture mounted on black 8 ½ x 11inch cardstock.

MUST have Fair name and whether its **NONPROFESSIONAL** or **PROFESSIONAL**

And Name & contact number on back

Any other questions or concerns about the shoes and stage pictures please contact Kathy Weatherly 731-571-7182

SHOES & PICTURES CAN NOT be picked up until **AFTER MERIT AWARDS DINNER**. If you are unable to pick up your shoe/picture please have someone from your county pick them up.

